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NEWSLETTER OF THE POLAR REGION PORSCHE CLUB — Q3 2015



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EDITOR André Dufault
Design & Production Angel Dufault
Telephone 780.410.9777 • **Facsimile** 780.410.9277 • **Email** andre@paperstuff.ca

MAILING ADDRESS

134, 22550 Twp Rd 522, Sherwood Park, AB T8C 1G8

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PORSCHE CLUB OF AMERICA

**polar region
 officers & contacts 2015**



PRESIDENT
Alex Eliuk
 780.486.7446
alexeliuk@shaw.ca



NEWSLETTER
André Dufault
 780.410.9777
andre@paperstuff.ca



AUTOCROSS / DRIVER EDUCATION
Bert Klaassen
 780.902.6729
Kak@o-brab.com



VICE PRESIDENT & TOURS
Ivor Lammerink
 780.909.0350
ilammerink@hotmail.com



NEWSLETTER
Angel Dufault
 780.417.3696
angel@paperstuff.ca



AUTOCROSS / DRIVER EDUCATION
Justin Wu
 780.885.8585
justin@wumail.ca



SECRETARY
alana Simons-Kublik
 780.298.3287
alanasimons@hotmail.com



DEALER REPRESENTATIVE
Christian Gersdorff
 780.484.3016
christian@edmontonporsche.ca



FACEBOOK / WEBSITE
Arthur Potts
 780.483.4826
arthurpotts@yahoo.ca



TREASURER
Doug Bosko
 780.435.8133
dougbosko@hotmail.com



SOCIAL
Annette Wilkes
 780.476.1929
wilkesfamily@shaw.ca



MEMBER AT LARGE
Allan Jack
 780.431.0338
alinjack@shaw.ca



MEMBERSHIP
Bob Wilkes
 780.476.1929
wilkesfamily@shaw.ca



LADIES LUNCHEONS
Ruth Snyder
 780.464.2681
ruthsnider@shaw.ca



MEMBER AT LARGE
Ted Killingsworth
 780.231.1144
killingsworth.ted@gmail.com



CONCOURS
Dave Schultz
 780.995.5483
dave.schultz@shaw.ca



MYSTERY DRIVE
Paul Curcio
 780.990.2844
pcurcio@printerworld.com



PCA ZONE 6 REP
Tim Hagner
simtue@gmail.com

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president's message

Alex Eliuk

Where did the summer go? It seems that a short time ago the snow had just disappeared, I woke up my car from winter hibernation, and here it is...October! The summer is over. But we did have another good year of activities in the Polar Region. The Breakfast Tours and the Mystery Tour were well attended. A personal thank-you to the Polar Region member who brought their gorgeous yellow, Weissach edition 918 to the Mystery Tour. For those who attended, I'm told that the Saskatchewan Jaunt was a lot of fun, even in the rain. All of our other events, such as the Spring Fling, the Tech Session at Auto Obsessed, and the Ladies Luncheons were also well attended. Speaking of the Ladies Luncheons, the organizer and our only Member-for-life, Ruth Snyder, celebrated a very special birthday in September. I'm sure you all support me in wishing Ruth many more happy years.

Zone 6 Grand Tour

In the last edition of Bear Facts I provided the details of the Grand Tour. As planned, on the afternoon of July 30 I met the Tour participants in Canmore. Twenty one Porsches travelled the next day to Edson via the Icefields Parkway. The weather was perfect – warm, with a cloudless sky. What a great day for a top-down drive through the mountains. We stopped for lunch at Saskatchewan River Crossing where I took over as the Tour lead representing our region. We stopped at the Columbia Icefields for a breather, then made our way to Athabasca Falls. We spent about 20 minutes at the falls taking pictures and getting cooled-off by the mist that billows up from the falls. After a short trip to and through Jasper, we stopped at Edson for the

night and a very nice dinner at the Mountain Steak and Pizza. The weather the next morning was still gorgeous. After our usual morning briefing regarding road conditions, lunch stops, and final destination for the day, we left Edson. About an hour out of Edson we met Ivor Lammerink, our Polar Region Tour Coordinator, and he took over as the lead car. Rather than staying on boring four-lane highway 16, Ivor lead us down some back roads that are familiar to those who attend his Breakfast Tours. We got to our lunch spot a bit late primarily due to the traffic congestion caused by the interchange and road construction on highway 16 at Sherwood Park. After lunch the Tour continued on to Lloydminster and then Saskatoon for the night. I would like to thank all of the Polar Region's members, you know who you are, who attended the Zone 6 Grand Tour. Some, like me, joined the tour in Canmore, some joined in Edson, a few showed up for lunch in Sherwood Park, and one started the Tour in Seattle and drove the first seven days of the two week tour. I hope that many of you who could not attend this special tour followed it on the PCA.org website. I believe you can still read the recap of each day, written by our Zone 6 Representative, Tim Hagner, on PCA.org.

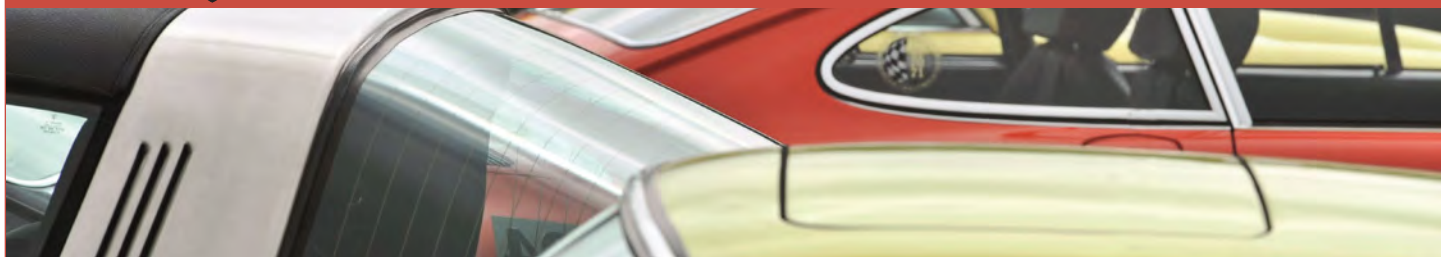
Annual General Meeting

This year our AGM will be held upstairs at MKT Fresh Food & Beer Market, 8101 Gateway Blvd. The doors will open at 6:00 p.m. with the meeting starting about 7:00 p.m. Food and drinks will be available for purchase. During the official portion of the AGM we will elect our Board of Directors for 2016. I hope to see you all at MKT.

PORSCHE CLUB OF AMERICA



A Big Welcome to Our New Members!



Tony Abdilmasih	2015	Macan S	Trail Leclerc	1997	911 Carrera
Dan Baik	2016	Macan S	Ruwan Liyanage	2015	911 Carrera GTS Cabriolet
Josh Bilyk	2006	Cayenne	David McKinnon	2007	911 Carrera
Darcy Cavanaugh	2015	911 Carrera S	Mark Mullin	1984	911 Carrera
Matt Chen	2015	Macan S	Hans Reimann	1990	944 S2
Will Cinnamon	2014	911 Carrera 4	Michael Ricketts	1978	911 SC
Marc Creurer	2000	911 Carrera Cabriolet	Brenda Sallis	2015	Macan S
Caitlin Grolway	2000	Boxster	Steven Searle	2016	Cayman GT4
David Hamilton	2008	Cayman S	Patrick Spiers	2010	911 Targa 4
Joschi Hildenbrand	2012	911 Carrera 4 GTS	Paul Yip	2015	Macan S
Terry Hillaby	2007	911 Carrera			
Don Kelly	2012	Cayman S			

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with 179 primary members and 110 affiliates**

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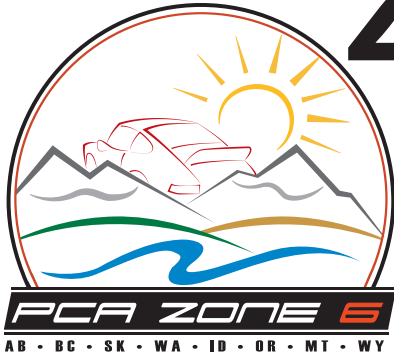
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The advertisement features a background image of a modern garage with red cabinetry and a checkered floor. Three circular inset images show a person working at a bench, a wall-mounted tool rack, and a car on a lift.

in the zone



Tim Hagner

At the Zone and National level we had the Zone 6 Grand Tour (5,200 miles, 15 days), Whistler Weekend in B.C. Canada, Parade in French Lick, IN, Escape in South Dakota and Rennsport in Monterey, CA. How many of these did you manage to attend? Judging from every event I attended this year out of our zone, you made a lot. There were always Zone 6'ers to be found. Good job Zone 6!

Thank you to the volunteers! All of this great fun is made possible by the effort of PCA volunteers. From the National Pres. Caren Cooper down to you. Without them we wouldn't have the viable and active club we have today. When you volunteer, your club experience is enhanced, you feel more connected and involved. And I've noticed your club satisfaction increases with your understanding of what it takes to run and manage your Club.

The "Summer of PCA" is winding down. What a summer!

I hope you were able to take your Porsche and enjoy all that your Club had to offer you this summer. Did you manage to join some of your fellow PCA'ers in your neighboring regions? From my travels I've learned that PCA'ers are the same in all regions; friendly, welcoming and sharing the Porsche passion.

There were so many regional events in our Zone, I can't list them all, there was something for everyone. Tours: One-day and multi day, car shows, concours, auto-X, DE's, Driver Skills classes, Rallies, a Funkana, Charity fundraisers, meetings and other things I've forgotten. Throughout our Zone 6 we had at least one PCA event every weekend – whew. If you couldn't find that event you wanted, go ahead and put it on and share it with your Club!

Here's my Zone Rep challenge to you:

- **First:** Attend a regional event in another region. You'll have a great time.
- **Second:** Volunteer. Help a fellow volunteer with the planning and execution of an event. They'll gladly share the hows and whys of putting on an event. It's that time of the year for new club officers to come forward. This would be a great way to give back to your Club as a volunteer.

Are you up for the challenge? I know you are. When I see you next time let me know how it's going.

I'll see you in the zone! Tim.

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clubsocial

Executive Meetings are held on the first Tuesday of each month, 7pm at Porsche Centre Edmonton. You are most welcome to join us; contact our club president Alex Eliuk to confirm. For information on the club and/or its events, contact any executive member as listed on page 3. Keep an eye on our new website pcapolarregion.com and also **Facebook** for dates and changes on events.

AGM Annual General Meeting

Tuesday, November 10, 2015

doors open at 6 pm...with food & beverages available to purchase
meeting starts at 8 pm...with social evening to follow

MKT Fresh Food & Beer Market (upstairs)
8101 Gateway Blvd, Edmonton AB

Each year we gather in the fall to formalize the Polar Region's Board of Directors for the new year. Once that is done the fun part of the evening begins. We will have lots of time to renew old acquaintances, make new friends, share past glories and recall this season's events. This is a great opportunity for new members to get a feel for who we are and what the club is all about. Seasoned members will enjoy the camaraderie and have a chance to socialize, and of course, talk Porsches.

Although we have a full list of nominees for the 2016 directors, we will take any nominations from the floor during the meeting. There is an opportunity to serve on the Executive for anyone who wishes to take part in helping set the direction of the Club in 2016. The positions of Facebook Moderator and Webmeister need to be filled. Any Polar Region member wishing to add their name to the slate of candidates should contact Alex Eliuk, club president.

The nominations received to date for the 2016 Board of Directors are:

Director 1 President Arthur Potts
Director 2 Vice President Ivor Lammerink
Director 3 Treasurer Doug Bosko
Director 4 Secretary Alana Kublik
Director 5 Member-at-large André Dufault
Director 6 Member-at-large Bert Klaassen
Director 7 Member-at-large Robert Wilkes

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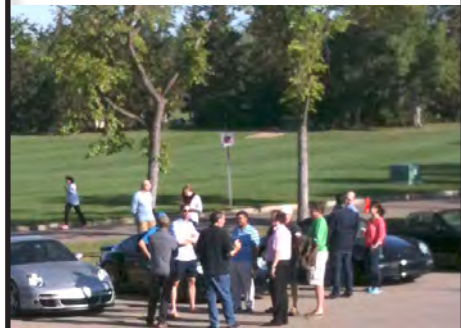
Please RSVP to Annette Wilkes
(780) 476-1929 or pcapolarregion@gmail.com

Ladies' Lunches

Please note that the date has changed for the November Lunch. It will now be on Friday, November 13th at Ernest's at NAIT, so that we can enjoy their amazing buffet! (*the buffet is not being served on our original date, November 20th*).

Please contact Ruth early to book your spot as it is our most popular lunch venue.

We will not be having a December Lunch as everyone is so busy leading up to Christmas. We will meet again in January; dates and venues will be announced nearer the time.



Coffee Mornings

Well, our coffee mornings are over for another year (unless we see unbelievable weather in November!!)

Once again they have been very popular events. The drop in system at Hawrelak Park seems to work well for everybody and we're averaging approximately 20 cars for most of the gatherings. We have been very lucky with the weather each month and have reached as many as 34 cars on occasion.

We look forward to more great coffee mornings next year!

BBQ

Our annual Pot Luck BBQ was held on August 22nd. Once again, Marj & Peter Spencer were the perfect hosts. Peter's garage acted as the ideal venue for this event, with his driveway providing plenty of room for the numerous Porsches.

We had a great turnout and our maximum of 60 was slightly exceeded. Everyone brought delicious food and a great time was had by all. The weather was kind to us...dry and sunny (although a little chilly later in the evening). We welcomed several new members to the event as well as seeing many old friends.

Thanks again to Peter & Marj for hosting, to Paul Conquest for providing tables, chairs & other equipment and Annette & Bob Wilkes for organizing this wonderful event.



BBQ photos courtesy of new member Gord Gee.



Our organizers and hosts...
Bob & Annette Wilkes
and Marj & Peter Spencer



FACEBOOK

We have 90 members!

If you have not joined our secret Polar Region Facebook group, you are missing the sharing of great photos, videos, members selling their personal Porsche items and lots more.

Please contact Arthur Potts
arthurpotts@yahoo.ca / 780.483.4826
if you would like to join the group.

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getting to know

Page The Cleaner



Article by Arthur Potts

This month we are highlighting Page The Cleaner in our ongoing series recognizing organizations that have been strong supporters of the Polar Region. We will look at the business, its commitment to the community, meet the people and learn why we might want to consider dealing with them.

Page is a business that started in 1935 and has been serving Edmonton and area ever since. Owned for over 10 years by long time Polar Region member, John Rudolph, Page is run by his son, General Manager Hannes Rudolph.

This year, Page opened a brand new facility on 153rd Street and 111th Avenue. This state of the art facility is not only designed to provide top quality cleaning, but they have really stressed exceptional customer service. As you enter the beautiful new building you are immediately greeted by employees with a smile and helpful attitude, attired in the classic Page outfit.

One of the more unusual aspects of Page's service is their free pick-up and delivery service and their pickup area is huge, at over several hundred kilometers in diameter. One of their staff will happily come to your home or workplace to pick-up and drop off your cleaning. To arrange your pickup, call 780-444-PAGE (7243).

Another valuable service is the full time seamstress able to alter clothes right in the store. One simply comes to the new facility with the clothes to be altered, changes into them, measurements are taken, and alterations made.

Community Commitment – Coats for Kids and Families

Perhaps even more exceptional than Page's service, is their commitment to giving back to the community. While at their new facility, I was shown the huge container that is used to receive donations of lightly used coats, as part of United Way's Coats for Kids and Families. Page professionally cleans each and



every piece of clothing so that they can be given to a family in need. It may surprise you to know that Page cleans up to 20,000 coats per year, at no charge! Just amazing.

The commitment doesn't end with Page, but extends to Page employees as well. They see the need and put in extra hours to help process the thousands of coats received, all in an effort to get coats to children and families in need.

Hannes Rudolph

I had the pleasure of touring the new Page The Cleaner facility and seeing it in operation with John's son, Hannes. During our tour we had a chance to chat, and of course, we started with a discussion about Porsches.

Hannes admittedly isn't yet on the path to Porsche ownership, a common situation for many with a young family to support. His interests are quite eclectic...he has a 3D printer, is certainly Apple centric, and you can tell from his enthusiasm and positive attitude, he is really enjoying his career.

Hannes was very involved in the new Page store, even to the point of using computer aided design to develop the complicated network of rails that move clothes from one station to another.

During the tour, it was apparent that John's business is in good hands. And whether a Porsche is in Hannes' future, I can't say, but it appears certain that his enthusiasm and attitude will allow his and Page's success to continue and that they are as committed as ever to the community.



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2015 SASKATCHEWAN JAUNT POLAR REGION



Article & Photos (pg. 15) by Ivor Lammerink

This photo courtesy of Julie Nichvalodoff

Another jaunt under our belts! Although it was with a smaller group than usual, it was once again a wonderful event. Those that quietly said to themselves “who wants to go to Saskatchewan” missed out on a great drive!

It’s been quite some time since we have had a joint region event. We organized and showed the High Prairie Region a great time, they loved it and so did we! We started the Jaunt after a delicious breakfast at Cora’s in Sherwood Park. Off we went southeast to Wainwright, coffee break at Timmy’s and on to North Battleford. We stopped again at the local Tim Hortons for a lunch break, a familiar restaurant for all of us. Dave O’Neal’s car had an unexpected battery issue but luckily the local Canadian Tire had a new one in stock, and after a brief delay on we went. The scenery got nicer and nicer and we ended up surrounded by Boreal Forest all the way into Waskesiu National Park. On our arrival, the hotel staff welcomed us and had parking right near the lodge reserved for all our cars. It was a lovely line up!

After getting familiar with our rooms, we joined the cooking crew at the Golf Lodge for a barbecue sponsored by the Saskatoon Porsche Centre. We had a wonderful evening with many laughs while getting to know some of the High Prairie Region members. Sunday the local region President Trent Norman organized a lovely drive into Waskesiu Park. The road was clear of traffic and curvy; a wonderful driving experience. We made several scenic stops enjoying the river and lake vistas while mixing with members. Our final stop on the west end of the park was at a local photographer’s gallery. Some stunning wildlife pictures were on display and sale and they served coffee and cookies for all the visitors. Our return drive was swift and interesting. Some of the members stayed at Waskesiu to watch a football game on the local cinema big screen.

That evening we had our usual banquet event. We started with cocktails and in the background the latest Porsche videos to get into the Porsche feeling and spirit. The evening just turned out great. Table wine was sponsored by our very own Porsche Centre Edmonton...always much appreciated. I developed a new Porsche quiz which was a success. Again Porsche Centre Edmonton provided prizes for all. A great memory of the jaunt!

The Saskatoon Porsche Centre surprised us with an invitation to a private viewing of the 918 Spyder which had just been delivered! Even more surprising - there was not one, not two but three 918s in one place! What a sight, believe me. Also a remarkable story. The local dealer / owner wanted to order two Gulf painted 918s from Porsche Ag but was turned down because Gulf no longer sponsors Porsche and therefore they could not produce a Gulf painted car! The owner went to Gulf, got their permission and submitted it to Porsche Ag again. Would you believe it, after some internal consideration finally approved the order. He then said ok but I want two differently painted Gulf cars, taking the Porsche factory people in a tale spin. But as persistent as he was, they again approved the revised order. They turned out two stunning cars. The other 918 black Spyder was locally ordered. It was a lovely gesture on the part of the local dealer and we all enjoyed the visit.

So here you have it, aren’t you sorry you missed this great event? Let’s have a sold out event again next year wherever the journey takes us! Is that a deal everybody?



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Motorbooks

50 Years

Our friends at Motorbooks are celebrating their 50th Anniversary and have a message for club members...

It's amazing to think what started in the garage of a passionate Minnesota gear head has grown into the world's leading book publisher in this category. It truly is a remarkable story of one man's drive (yes, pun intended).

Please consider helping us celebrate this important accomplishment by sharing the information below with your car club members.

ONE LUCKY READER WILL WIN 50 BOOKS OF THEIR CHOICE!

To show our appreciation to our passionate readers, we are giving one lucky winner 50 BOOKS of their choice (valued at \$50 or under per title). Entries are being accepted through the following ways. I encourage you to tell your members to register to win! Deadline to enter is 12.31.15.

QuartoDrives Facebook page, contest tab here: <http://gvwy.io/u216zzv>

Send a "Happy Anniversary Motorbooks" video greeting to Motorbooks50@gmail.com (details below).

SHARE AN ANNIVERSARY VIDEO GREETING AND BE REGISTERED TO WIN 50 BOOKS!

We are asking your club members to share a quick "Happy 50th Anniversary Motorbooks" video. We encourage participants to also tell us their favorite car from the last 50 years in the video. We will be sharing these messages on social media over the coming months.

All video entries are considered a registration in the chance to win 50 books! Grab your smart phone, take a quick video and email videos to Motorbooks50@gmail.com.

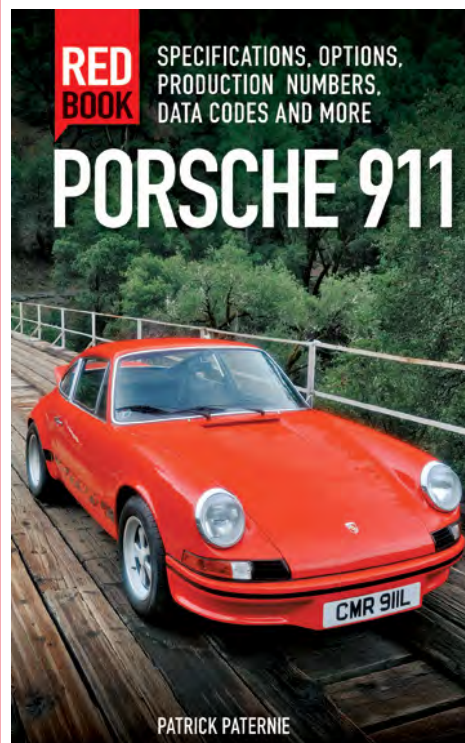
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Editor's Note: I have reviewed this and many members of the executive have purchased this book. It is highly recommended!

Format: Softbound, 208 Pages
 ISBN: 9780760347607
 Publisher: Motorbooks
 Illustrations: 96 colour photos
 Size: 5 x 8
 Published: May. 1, 2015
 Price: \$24.99
 Available at Amazon, Barnes & Noble and Wherever Fine Books are Sold



Hobby enthusiasts of all ilks are always looking for ways to excite their children and grandchildren about their favorite activity! Car, plane, and motor enthusiasts are no different – in fact, as their hobbies require a lot of time away from "the screens," perhaps even more so than others.

Walter Foster Jr, a sister company of Motorbooks, is launching a new storybook series perfect for your readers to share with the kids in their lives. In [HOW TO BUILD A CAR](#), three friends build a car from idea, to research, to planning, to execution. The detailed technical artwork and a story of friendship and perseverance will please any aspiring gear-head in your home.

These books are a great tool to get young readers interested in getting their motor running.





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I have had the privilege of working for Porsche for over 10 years now and have been a member of the Porsche Club for just about as long. I have always loved anything to do with cars and especially this iconic brand. My professional background started as a technician which allowed me to truly understand both the inner and outer workings of vehicles. When I found myself wanting a change of pace I took on the role of a service advisor and worked for several years with Porsche's sister companies Volkswagen and Audi before landing that same position for Porsche. Ultimately this has earned me a position helping people find their dream cars and I couldn't be happier! I have the experience and the knowledge to help you find your vehicle and I pride myself with giving everyone the best buying experience I can deliver. If you ever need advice on a vehicle or service and have the time to pop in for an introduction, I would be very happy to meet you, or feel free to call me anytime!



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Build It And They Will Race

Article & Photos by
Dave Schultz



Here is a picture of the actual simulated car we were driving.

On October 13th, ten speed-hungry Polar Region members went racing at Edmonton's newest locale for automotive enthusiasts: **Impulse SimRacing**. We hopped into the ten handcrafted racing simulators to get acquainted. We adjusted our seats, grabbed the steering wheel, flicked the paddle shifters (stick shift is also available) and danced on the pedals. Then we started our engines. What were we driving? Porsche GT3 Cup Cars of course. The car was a great match for the Portugal International course in Estoril, Portugal.

The simulators at **Impulse SimRacing** offer realistic vibration feedback through the seat and steering wheel plus your field of vision is fully occupied by three large LCD monitors. To cap off the sensory overload, all drivers are wearing headphones to recreate all the noises from the cockpit. As an added bonus, the headphones are equipped with microphones allowing all the racers on the track to communicate with one another. However, the high level of concentration kept the chatter to a minimum. Generally, the only time you heard anything spoken, it was a colourful word as someone left the pavement for an impromptu trip through the gravel traps.

This isn't your kid's arcade game. These simulators offer the truest representation of race car driving available today. The software is rFactor 2 which is used by Formula 1 drivers around the world to help perfect their skills in their own cars at every circuit.

Unlike arcade games where the cars often have physically impossible levels of speed, grip and handling characteristics, rFactor 2 models real-world physics from each individual car providing drivers with an experience as close to the real thing as possible. Even tire wear is realistic. If you lock your brakes and create flat spots on the tires, you will feel the machine vibrating as you drive while the flat spots slap the pavement on every rotation. Your pit crew can swap all four tires and fill your fuel tank in about 35 seconds.

One of the luxuries of a typical race car arcade game is the map of the track that hovers on the screen to keep you aware of the type of corner that is next approaching. But since real race cars never have track maps taped to the windshield, nor do racing simulators. It is therefore critical to study and ideally memorize

a track layout prior to driving it. Planning your line, breaking points and gear changes will significantly benefit your lap times.

One aspect I personally found very helpful was the opportunity to acquaint myself with left-foot braking. The technique is hugely popular with professional drivers but is more commonly thought of as a "bad habit" used only on the street by cab drivers and the elderly. If you want to learn how to left-foot brake on a track without the risk of crashing your cherished Porsche or giving yourself whiplash, this is the place to practice.

After about an hour of racing, Geoff Samuel, Tim's son, emerged with the fastest lap of the evening, nearly a second and a half ahead of the next fastest - Jim Whitelaw.

This first event was a casual drop-in style event and all in attendance would agree it was a success. We will certainly plan for more track time at **Impulse SimRacing** in the future so watch our webpage, your email inbox and the Polar Region facebook page for details.



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Porsche Rennsport Reunion V

Mazda Raceway, Laguna Seca, CA



Article & Photos by
Dave Welsh

On the weekend of Sept. 25-27 I was able to attend the Porsche Rennsport Reunion V, hosted by the storied Mazda Raceway at Laguna Seca on the scenic Monterey Peninsula, California. Having been a participant in one way or another at many professional motorsports events over the last 30 years or so, I must say I was amazed but not surprised at the excellence of this one, in all aspects. The track, PCNA, PCA and the member clubs in California must

be commended for a superior effort; a sentiment with which I am sure that PCA Polar Region members who may have been present, will concur.

Being a director of Canada's FIA-affiliated motorsport sanctioning body ASN Canada FIA, my attendance was in that capacity, and the organizers very graciously provided a media-photo credential which enabled me to visit many interesting vantage points.

So I spent the entire period tramping ceaselessly around the raceway, taking pictures. My own major interest as many readers will know, is racing. Consequently some of the many dozens of historic and modern Porsche race cars on hand (some of which actually raced in Edmonton in the vaunted Can-Am series back in the late 1960s-early 1970s) feature prominently in the photos which accompany this short article.



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We are proud of the ongoing education of our team which allows us to provide our clients with the highest standard of repair in the industry.

Thank you for your ongoing support and we look forward to assisting you in the future.

Regards, Dean Wetzlaugk.

the last lap

André Dufault

It's that time of year again. Some of us are getting our toys ready to deal with what's coming and some are hiding them from what's coming. I can't bring myself to say what's coming; I'm sure you know. Also at this time of year we have our Annual General Meeting. It's called a meeting but it's really more of a social event and a chance for you to meet with those that have stepped forward to keep Polar Region members happy with things to do and places to go. It is also an opportunity for you to step forward if you are so inclined. Volunteers are always appreciated and needed to help with the various functions the executive put together.

Overall the Polar Region is doing very well. Membership is strong, finances are stable and the executive continues

to adapt to what members seem to be looking for. Our Facebook site has lots of new posts and the new website is working really well. Porsche continues to entice us with new models like the Cayman GT4 Clubsport, the Cayman Black edition (love it) and of course the new 2017 911 Carrera 4 and 911 Targa 4 models that will be available April 2016. Our cover shot is of the Mission e – very exciting, although of course still in the concept stage. The description on the inside cover has a link to more information on it; be sure to take a look.

In this issue Arthur Potts has put together yet another Get To Know article. Thank you Arthur! What am I going to do when you become President? Anyone out there that would consider taking that on? It's a great opportunity to showcase our supporters and also for our members to see more of what they are all about. Also in this issue we have a story supplied by Dave Schultz on sim racing at a local facility. For sure that would be a lot easier on the budget than real time racing - just ask

Peter Spencer, he knows. If you would like to be notified when the next one is planned, send Dave an email and/or keep your eye on Facebook. Thanks Dave and thanks also to Dave Welsh for some great shots of Rennsport Reunion V. I am really jealous... a media photo credential at such an event would be spectacular!

Congratulations to Ivor on another great Jaunt and tour season. I know Ivor was a little disappointed with the turnout for the Jaunt, as they have always been sold out. I don't know if it was the location or timing but if you have any feedback for Ivor on this or any future events, why don't you let him know, I'm sure it would be appreciated. Still, there were a lot of people that had great fun! Thank you Ivor, and thank you as well for your report on the event.

Until next time remember that advertising Porsche goods in the newsletter is free for members and we are always on the lookout for great Porsche stories, and photos. I'm sure you enjoy reading those that have been sent in by others. The next issue will be in December.



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